

Campbell Swanson Year End & Chinese New Year “Sure-Win Cash Prizes up to \$8,888” Campaign 2024/2025

- **Nationwide promotion via online submission: Buy and Win cash prizes up to \$8,888, with a minimum purchase of \$10 worth on any Swanson products, in a single receipt.**
- **Sure-Win mechanic is applicable to the first 300 valid receipt submission every week.**

TERMS & CONDITIONS

By submitting an entry for this Contest, I hereby confirm that I have read, understood, and agreed to be bound by the Terms & Conditions:

The Organiser

1. Campbell Soup Southeast Asia Sdn. Bhd. [Singapore Branch] (“Organizer”) is the organiser of the Campbell Swanson Year End & Chinese New Year “Sure-Win Cash Prizes up to \$8,888” Campaign 2024/2025 (“Contest”).

Entry Requirements

2. The Contest is open to all Singapore residents aged 18 years and above, except the directors, employees and immediate family members of the Organizer, including its affiliated and/or related companies, distributors, advertising and promotion agencies (each referred to herein as a “Participant”). Immediate family members refer to spouses, children, parents, parents-in-law, and siblings.
3. Limited to submit one entry per receipt tying to one phone number at any one time, with a maximum cap of 300 total campaign entries per week. All entries must be accompanied with an original receipt showing a valid receipt number with a purchase of participating Swanson products, with a minimum spend value of \$10.00 from any of the participating outlets (refer to clause #8). Participating products include all Swanson Broth products purchased from participating outlets.

Contest Period

4. (i) **For Nationwide promotion via online submission:** The Contest will commence at 00:00 (Singapore time) on 1st November 2024 and conclude at 23:59 (Singapore time) on 28th February 2025 (“Period”). Entry submitted beyond the Period will not be accepted.

Entry Procedure

5. To participate in this Contest, an eligible Participant shall, during the Period, do the following:
 - (i) Register on the official contest Swanson SG Whatsapp Chatbot [WA URL], together with following details including full name, “Pay Now” registered mobile number, email address and date of birth.
 - (ii) Upload a photo of a valid receipt showing a minimum purchase of \$10.00 worth of participating Swanson products, dated within the Contest Period, from any of the participating merchants. The receipt must clearly indicate the following information:
 - a) Merchant’s Name,

- b) Merchant's Address
- c) Purchase date and time that is within the contest period
- d) Total receipt amount,
- e) Participating products and their respective amount spent (as specified in the contest mechanic)

- (iii) To be eligible to play the game and win a guaranteed prize, the purchase receipt shall meet the following criteria:

Photos upload must meet minimum visual quality standards. Visible miring, dithering, graininess, blurriness, overexposures, compression artefacts or other degradations to image clarity will not be accepted and will be disqualified. The Organizer's decisions are final.

- (iv) Game link will be sent to eligible participants once receipt has been approved to play in "Campbell Swanson Year End & Chinese New Year "Sure-Win Cash Prizes up to \$8,888" Campaign 2024/2025" contest.

- 6. In the event where a submission has reached the maximum cap of 300 total contest entries per week, an automated message will be received by participant to acknowledge about failure to join the contest.
- 7. For the online submission, each entry must be received by the organizer within the promotion period start time 00:00 (Singapore time) on 1st November 2024 , and no later than 11.59pm on 28th February 2025. Incomplete or illegal entries will be disqualified. The Organizer reserves the right to disqualify any entries that fail to meet any of the criteria.
- 8. The Nationwide promotion via online submission is applicable for valid purchases made from Cold Storage (including CART Online), FairPrice (including FairPrice Online, FairPrice Scan-and-go), Giant(including CART Online), Sheng Siong and Prime participating retailers in Singapore only.

Prizes & Selection of Winners

- 9. Each valid receipt tie to one phone number will receive ONE (1) prize ONLY.
- 10. If eligible contestant's "Pay Now" registered mobile number to receive Prize is not accurate and valid post validation, the Prize won shall be forfeited and the Prize will be dealt with according to the absolute discretion of the Organizer.
- 11. The first 300 valid entries weekly will win one (1)prize.
- 12. The prizes will be randomly assigned throughout contest period.
- 13. There will be a total of four thousand four hundred and forty-two (4,442) cash prizes available to be won:

Prizes available to win

Reward	Reward Quantity
\$ 888	x 3
\$ 188	x 3
\$ 88	x 10
\$ 1.08	x 4,426

14. Valid Prize winners will receive the notification to be informed about cash prize won credited into their “Pay Now” bank account post
15. In the event of unavailability of a particular prize, the Organizer may at its sole discretion, substitute any one of the Prizes with any item of similar value. All Prizes are not transferable, refundable or exchangeable in any other form for whatever reason. The estimated value of the Prizes is correct at the time of printing. All Prizes are given on an “as is” basis.
16. The Organizer shall not be liable for any misinterpretation of facts in respect of the Prizes offered and published in any mass media, marketing, or advertising materials. To the fullest extent permitted by law, the Organizer makes no representations and/or warranties with respect to any Prizes provided under the Contest. In particular, the Organizer gives no warranty with respect to the merchantability, quality of the Prizes or their suitability for any purpose.
17. The Organizer shall not be responsible for any non-receipt of any Prizes and shall further not be responsible for any Prizes that are defective, lost, damaged, or stolen.

Additional Terms

18. By participating in the contest, the Participants will be deemed to (i) have consented to the Organizer and its sponsor to use any participant information for future advertising and publicity purposes, unless otherwise notified in writing to the Organizer; and (ii) have read and understood these terms and conditions and agreed to be bound by them. Any additions, amendments and modifications to the “Campbell Swanson Year End & Chinese New Year “Sure-Win Cash Prizes up to \$8,888” Campaign 2024/2025” and its related promotional materials may be made from time to time without prior notice.
19. The Organizer collects personal information in order to conduct the Contest and may, for this purpose, disclose such information to third parties (located within and beyond Singapore), including but not limited to agents, contractors, service providers, prize suppliers and, as required, to Singapore regulatory authorities. Entry is conditional on providing this information. The Organizer may, for an indefinite period, unless otherwise advised, use the information for promotional, marketing, publicity, research and profiling purposes, including sending electronic messages or telephoning the participant. Participants should direct any request to opt out, access, update or correct information to the Organizer. All submissions become the property of the Organizer.
20. Except for any liability that cannot by law be excluded, the Organizer (including its respective officers, employees and agents) is not responsible for and excludes all liability (including

negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of:

- (a) any technical difficulties or equipment malfunction (whether or not under the Organizer's control);
- (b) any theft, unauthorized access, or third party interference;
- (c) any Entry or Prize claim that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Organizer) due to any reason beyond the reasonable control of the Organizer;
- (d) any variation in Prize value to that stated in these Terms and Conditions;
- (e) if the Contest is cancelled or delayed for any reason beyond the reasonable control of the Organizer;
- (f) any tax liability incurred by a Winner or Entrant or Participant
- (g) use of the Prize.

21. The Organizer makes no warranties, and hereby disclaims any and all warranties, express or implied, concerning any prizes or other items furnished by third parties in connection with the Contest.

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22. The Organizer is not responsible for any error, omission, interruption, deletion, defect, delay, failure in operation or transmission, communications line failure, theft or destruction, unauthorized access to, or alteration of, of any means communication, or any problems or technical malfunction of any telephone network or lines, any website or application, computer online systems, servers or providers, computer equipment, system, apparatus, software, failure of e-mail or receipt of entry on account of technical problems or traffic congestion on the internet and/or telecommunication services, used in connection with the Contest.

For further enquiries about the Contest, please log on to <https://www.facebook.com/Swanson/>